



COMMUNITY MEETING SUMMARY



OVERVIEW OF RESULTS

On October 27 at 7:00 pm, the Interlaken Community, including anyone who has an interest in Interlaken and its Main Street, was invited to a Town Hall style meeting to share ideas, concerns, and hopes for Interlaken. DesignConnect students from Cornell University facilitated the meeting, and will be using the results in their Main Street Streetscape Plan recommendations. More than sixty members of the community participated in an exciting event.

The meeting contained four main components:

1. A **Visual Preference Survey** to identify participants' streetscape likes and dislikes.
2. An **Asset Identification Brainstorming Session** to generate a list of Interlaken's strengths and resources.
3. A **Use Survey** to discover what participants currently do and what they'd like to do on Main Street.
4. A **Concern Priority** Survey to discover how participants' rate concerns the streetscape plan can address.

After these components, the floor was opened to small group discussion to converse about suggestions, ideas, and concerns. Highlights from our results included:

- Participants rated classic lampposts very highly along with banners or flags accentuating Main Street's character. Participants also felt uncluttered but intimate settings with well-maintained buildings were most appropriate for Interlaken. A photo with all of these elements averaged a 2.0 out of 3.0 rating among participants.
- There are many opportunities for social groups such as seniors and young families to interact more, perhaps at a community center in an unused building.
- Interlaken and the surrounding area are known for crafts, cheese, and wine, and a streetscape design can include this artisan tradition.
- Interlaken values its rich history highly, and preserving and enhancing this history is a top concern for participants. 18% rated this as their top concern and 20% rated this their second concern out of a list of eleven.

MEETING OVERVIEW

Overall, we considered the meeting a great success and provided a great amount of information for us to consider when making concept drawings for the Main Street Streetscape. The detailed results of each component of the meeting have been summarized in pdf files. We would like to thank the Revitalization Committee, the Historic Society, the Green Thumb Garden Club, and the Village Board for providing us the opportunity to work with Interlaken.

We especially want to thank the Interlaken Community for their friendliness, enthusiasm, and for spending an evening in a crowded room discussing Main Street over note cards and flip-charts! The next meeting has been scheduled for November 17, and streetscape concepts will be shown to the community for public review and discussion.

