

COMMUNITY MEETING SUMMARY



PART I

VISUAL PRESENTATION SURVEY

WHAT IS A VISUAL PREFERENCE SURVEY (VPS)?

A VPS is a technique for obtaining public feedback on planning and design alternatives. The survey consists of a series of images that participants rate according to preference. Images were selected to demonstrate a wide range of design possibilities - some subtle and some more exceptional. Survey results will help in the formation of design recommendations.

HOW WAS THIS VPS TAKEN?

As participants entered the meeting, they were given a paper form to mark their preferences on a scale of -3 to +3. -3 indicated strong dislike, 0 was neutral, and +3 indicated a strong like. There was also a section to write comments.

SUMMARY OF RESULTS

The mean average rating for all photos was +.9025.

Participants tended to prefer photos that featured intimate but uncluttered settings and simple designs. There was a preference shown for banners or flags and "classic" lampposts.

Several participants indicated that Main Street just needed to be "cleaned up."

Safety for emergency responders, smoothness of walking surfaces, and piling of snow were shown to be additional considerations in the survey.






EXPLANATION OF RESULTS

The following pages have a table containing:






PHOTO	A thumbnail of each photo participants rated.
AVERAGE	The mean average of the rating for that photo.
# RESPONDING	The number of participants who rated that photo.
STANDARD DEV.	A measure of how much variation was in the responses to the photo.
COMMENTS	A sampling of comments made upon the photo.








SURVEY RESULTS

	Average (Mean)	# of Responses	St. Dev.	Comments
	1.26	43	1.54	“Looks nice” “Sterile”
	1.11	45	1.65	“Scale off” “Too much sidewalk”
	1.80	44	1.35	“Perfect scale and balance”
	2.00	44	1.28	“Classic style lamp post is nice.”
	1.33	43	1.54	“Looks nice”






SURVEY RESULTS

	Average (Mean)	# of Responses	St. Dev.	Comments
	1.12	43	1.62	<p>“Too ornate”</p> <p>“Prefer this lamppost--?? Planters”</p>
	-0.12	42	2.18	<p>“Dislike lamp posts.”</p> <p>“Too ornate.”</p>
	1.45	42	1.25	<p>“Too austere.”</p>
	1.29	44	1.44	<p>“Appropriate”</p>
	-0.27	44	1.87	<p>“Multicolor—don’t want too ‘flairy’ of a feel.”</p>

SURVEY RESULTS

	Average (Mean)	# of Responses	St. Dev.	Comments
	1	42	1.62	<p>“Prefer this config.”</p> <p>“Raised crosswalks are bad for plows and rescue equipment. Patients in back of ambulance will get jostled badly.”</p>
	0.45	44	1.55	<p>“EMS concern for Pt and EMS and responders.”</p> <p>“Seems expensive.”</p>
	-0.45	42	1.85	<p>“That fancy unnecessary.”</p> <p>“No speed bumps.”</p>
	0.26	42	1.77	<p>“Bad in the winter.”</p> <p>“Better [than #13].”</p>
	0.67	43	1.69	<p>“Concern for heaving.”</p> <p>“Not wear-worthy.”</p>

SURVEY RESULTS

	Average (Mean)	# of Responses	St. Dev.	Comments
	1.45	40	1.40	“Concern for heaving.”
	0.83	40	1.40	“We have narrow sidewalks.” “Not wear-worthy or travel-able by walkers.” “Bricks too bumpy.” “Open space!”
	0.98	40	1.70	“Very nice [but] a lot of work.” “Overgrown.”
	0.59	41	1.73	“Congested.” “Like [the] trees.” “Too many trees, a lot of cars.”
	1.24	38	1.44	“Nice.” “Cozy.”