

COMMUNITY MEETING SUMMARY PART III



MAIN STREET USE SURVEY

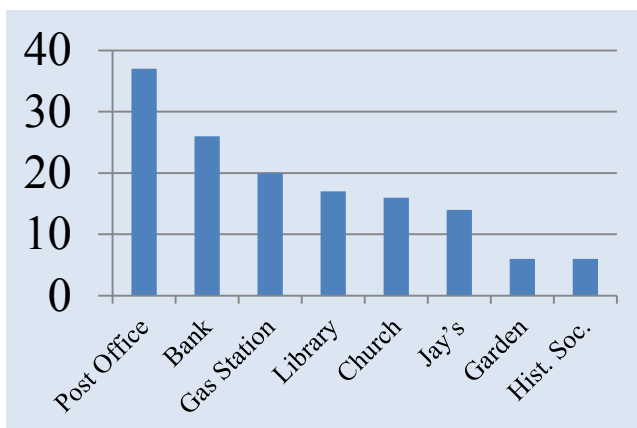
WHY DOES INTERLAKEN VISIT MAIN STREET?

We asked participants to fill out note cards with the reasons they went downtown, and if they wished to answer, whether they drove, walked, or used some other form of transportation. We also encouraged participants to write down places they might visit on a regular basis if they existed on Main Street.

CURRENT DESTINATION RESULTS

The table on the right reflects our count of those notecards with current destinations. Destination categories are in the first column and number of times we saw those destinations in the responses are in the second column.

Destination	Times Cited
Post Office	37
Bank	26
Gas Station	20
Library	17
Church	16
Jay's	14
Garden	6
Hist. Soc.	6
Other Meeting Places	4
Museums	4
Bixby	1

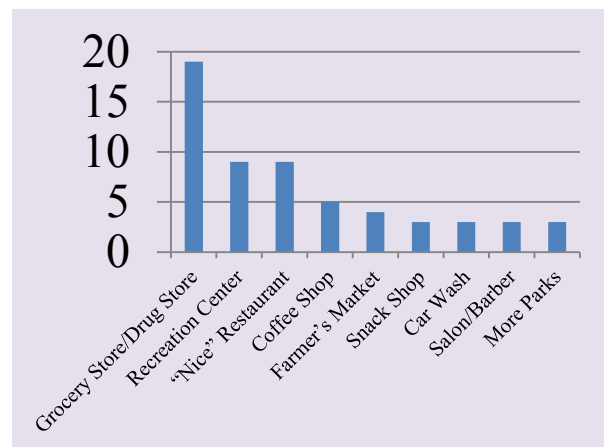


MAIN STREET USE SURVEY

Desire	Times Cited
Grocery Store/Drug Store	19
Recreation Center	9
“Nice” Restaurant	9
Coffee Shop	5
Farmer’s Market	4
Snack Shop	3
Car Wash	3
Salon/Barber	3
More Parks	3
Bakery	2
Movie Theatre	2
Hardware Store	1
Gym	1
Doctor	1

HYPOTHETICAL DESTINATION RESULTS

The table on the left reflects our count of those notecards with desired destinations. Destination categories are in the first column and number of times we saw those destinations in the responses are in the second column.



OTHER RESULTS

We also noted the reasons written on the notecards why participants didn’t visit Main Street more often. Those results are summarized on the table on the right.

OTHER NEEDS AND IDEAS WRITTEN

Uniqueness	Community Education
More Parking	Flea Market
More Shade	More Seating
Public WiFi	Girl Scouts
Dog Park	Kids’ Theatre Group
Vegetable Garden	Bus Service
Area for Kids	

Concern	Times Cited
Main Street buildings needs to be “cleaner” or repainted	7
There needs to be more opportunity for music & art	4
There needs to be more places to socialize	3
The sidewalks need to be repaired	3