



COMMUNITY MEETING SUMMARY PART IV



CONCERN PRIORITY SURVEY

HOW DID PARTICIPANTS RATE CONCERNS?

We asked participants to fill out a survey ranking in order what they considered the five most pressing needs for Interlaken's Main Street out of eleven choices:

- **Increase Pedestrian Safety at Crosswalks**
- **Increase or Change Nature of Lighting**
- **Increase or Change Nature of Plantings, Flowers, or Trees**
- **Create Gateway or Streetside Signage to Reinforce Theme**
- **Preserve or Enhance Historic Nature**
- **Increase Space for Public Festivals and Events**
- **Increase Space for Businesses to Provide Outdoor Dining, Sidewalk Sales, Etc.**
- **Increase Pedestrian Safety Walking Along Main Street**
- **Increase Parking or Access to Parking**
- **Increase Types of "Street Furniture" Such as Trash Cans, Bulletin Boards, Newspaper Machines**
- **Create or Reinforce Theme for Main Street**

We also provided participants with space to write other concerns regarding Main Street or Interlaken. Before and after the survey, facilitators led discussions about concerns, ideas, and suggestions, recording comments on paper. Afterward, facilitators categorized and summarized the comments. These are listed on the following pages.

HOW ARE SURVEY RESULTS USED?

Participants' priorities will be taken into account when forming streetscape and phasing recommendations for Main Street. The results will affect to what level the streetscape plan emphasises each feature.

CONCERN PRIORITY SURVEY

SURVEY RESULTS

This table summarizes the survey responses. Average ranking represents the mean average of each choice, where a "5" is identified as most pressing and "0" is identified as not in the top five concerns. In other words, the concerns that the participants thought were more pressing are at the top of the table, the ones that participants thought were less pressing are at the bottom. The standard deviation is a measure of how much the responses to each concern varied.

Concern	Avg Ranking	St. Deviation
Preserve History	2.32	1.97
Create Theme	1.82	1.86
Gateway	1.76	1.84
Safety of Crosswalk	1.48	1.81
Safety of Sidewalk	1.48	1.88
Lighting	1.36	1.70
Plants	1.30	1.79
Parking	1.30	1.91
Increase Space for Fests	0.88	1.61
Increase Space for Dining	0.70	1.30
Increase Street Furn.	0.42	0.97

Note: A small number of respondents did not rank their top five choices. Although they could not be computed in the averages, their comments are included below.

ANOTHER LOOK AT THE RESULTS

This table lists how many respondents identified each concern: #1-#5 priority or not in their top five. The pie charts above each concern graphically represent the information for each category:

- BLUE:** Percentage of participants who thought the concern was not in the top 5.
- RED:** Percentage of participants who ranked the concern their #5 or #4 priority.
- GREEN:** Percentage of participants who ranked the concern their #3 or #2 priority.
- VIOLET:** Percentage of participants who ranked the concern their #1 priority.



	Across	Lighting	Plants	Gateway	History	Festivals	Dining	Along	Parking	Furniture	Theme
#1 Priority	4	2	5	6	9	3	1	5	7	0	8
#2 Priority	7	6	3	5	10	2	3	6	3	1	4
#3 Priority	4	7	5	6	6	6	2	4	3	3	3
#4 Priority	4	6	5	8	4	1	2	6	2	2	9
#5 Priority	6	1	3	4	5	1	8	1	5	4	8
Not top 5	25	28	29	21	16	37	34	28	30	40	18

CONCERN PRIORITY SURVEY

WRITTEN CONCERNS

Other concerns that were written in the free-response portion of the survey:

- One participant indicated preference for “New England” style colors+facades.
- One mentioned feeling unsafe due to low police patrols.
- One wanted to reduce Main Street’s “utilitarian” sense.
- One suggested coded signs for “child safety, information, essential services.”
- One suggested additional support for seniors with health/caretaker concern.
- One suggested attracting youth programs after school and more senior activities.
- Phelps and Clifton Springs were cited as examples of well-implemented historic Main Streets.
- More than one person responded with “Need bus system” as concern.
- Business accountability a concern with a few participants.



FREE DISCUSSION

COMMENTS INVOLVING BUSINESS

- Not much to do on Main Street. A coffee shop would make a good community space.
- Current business does not cater to residents. More ATMs desired, more affordable goods desired.
- Although participants desire local grocery, participants can’t justify paying more locally for generic items that could be bought at box stores in other cities.
- Limited parking may be scaring business. Participants already feel parking inadequate.

COMMENTS INVOLVING STREETScape

- Signage and markings needed. If there were some sort of map or information sign that could orient people, they might be more likely to understand where they are, and what there is to do.
- Trumansburg’s lighting and sidewalks are attractive, but historical character of Interlaken should be incorporated, emphasizing “old school” appeal of the village.
- Need stark contrast between “downtown” and surrounding area to maximize visual impact.
- Enough lighting, but it is not well-placed, often above the tree line. Lower, antique-style lighting might be better.
- Traffic calming along Main Street desired at four-way and at school. Current speed limit 30 mph.

COMMENTS INVOLVING ATTRACTIONS

- A car group meets every week or two in the Trumansburg Grocery Store parking lot. If they moved it to Interlaken intermittently, this could increase business locally.
- There’s some desire to expand the Black Diamond Trail from Trumansburg to Interlaken. Railroad right of way exists.
- Bicyclists come through town, especially on Routes 89 and 96. They need a place to lock their bikes, sit down, and walk around. Currently, they stop in front of the church and stretch. If there were a better place for them to stop and look around, they could be a great source of business.
- Liability insurance is an obstacle for events at bank parking lot and Fireman’s Field, both currently underused.